

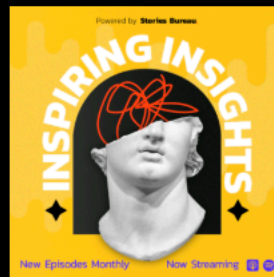
Inspiring Insights

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Inspiring Insights brings you monthly curated resources to help you become a better storyteller and communicator of consumer insights. Stay up-to-date on the latest trends, tools, and best practices for transforming insights into impactful stories and compelling designs. From data visualization to presentation design to the future of insights, we'll cover a range of relevant topics to keep it inspiring (pun intended).

In April we also launched the **Inspiring Insights** podcast, where hosts Kory Grushka, Founder of Stories Bureau, and Samrat Saran, Head of Client Solutions at Neuro-Insight, will talk to luminaries inside and outside the field of insights to inspire bigger, broader, and more creative thinking that helps you go beyond the job description. [Listen here.](#)



Storytelling



Storytelling With Data Visualization: Insights for Impactful Business Strategies - [PixelPlex](#)

Pressure Point: The Crucial Role of Conflict in Data Storytelling - [Greenbook](#)

7 tactics for socializing insights with key stakeholders: [AnswerLab](#)

Interesting Stuff



3 steps to get the most impact from insights - [Inspiring Insights Podcast](#)

The Key to Identifying "Superconsumers" - [HBR on Strategy](#)

How generative AI can boost consumer marketing - [McKinsey & Company](#)